

Course Description

The Course aims to enable learners to develop and extend:

- Business Organisations – including objectives and internal structure
- The Business Environment – stakeholders and internal and external factors
- The management of marketing and operations
- The Management of people and finance

Assessment

Internal assessment will be through various activities such as in writing (multiple choice and exam type questions); demonstrated by students using their ICT skills; and by orally responding to question and answer session.

Students will have an external final exam worth 70% as well as a Business Management Assignment worth 30% of their overall grade.



Home Study Expectations

Homework will be research based or written and given as and when required to assess the student's progression, improve understanding of work completed in class, and to provide breadth and challenge.

Wider Achievement Opportunities

The course presents a variety of opportunities for students to make their own decisions about their learning and how they present their work in class, develop their ability to work independently and as part of a team, have contact with outside **real life businesses**, as well as **leadership opportunities**.

Possible Career Paths

Marketing, **insurance**, accounting, **law**, manufacturing, **importing/exporting**, local government, **civil service**, procurement, **advertising**, economics, **banking**, entrepreneurship, **office management**, transport and logistics, **hospitality management**, credit control, **administration**, public relations, **human resources**, retail and sales, **business development**, industrial relations, **property management**, health service management.

