Curricular Area: Technologies **Course Title:** Business Management

National 4

Course Description:

The Course aims to enable students to develop:

- knowledge and understanding of **business concepts** in a range of contexts
- awareness of the processes and procedures businesses use to ensure customers' needs are met
- enterprising skills, and adopt enterprising attributes, by participating in practical activities in realistic business situations
- financial awareness through a business context

an insight into the **impact of the economy on businesses** and our daily lives, thus gaining economic Customer service awareness

Assessment

Internal assessment will be through

various activities such as in writing (multiple choice and exam type questions); demonstrated by students using their ICT skills; and by orally responding to question and answer session. An Added Value Unit will also be completed and gives students the opportunity to research an aspect of a business that they choose.

Home Study Expectations

Homework will be research based or written and given as and when required to assess the student's progression, improve understanding of work completed in class, and to provide breadth and challenge.

Possible next level of study

N5 Business Management



econom

Wider Achievement Opportunities

The course presents a variety of opportunities for students to make their own decisions about their learning and how they present their work in class, develop their ability to work independently and as part of a team, have contact with outside real life businesses, as well as leadership opportunities.

Possible Career Paths

Marketing, insurance, accounting, law, manufacturing, importing/exporting, local government, civil service, procurement, advertising, economics, banking, entrepreneurship, office management, transport and logistics, hospitality management, credit control, administration, public relations, human resources, retail and sales, business development, industrial relations, property management, health service management