

Curricular Area: Technologies **Course Title:** Business Management National 5

Course Description:

The Course will study a range of topics:

- The business environment – types of business organisations and customer satisfaction
- Business influences – stakeholders and internal and external factors
- The management of marketing and operations
- The management of people and finance



Assessment

Students will have an external final exam worth 90 marks as well as a Business Management Assignment (coursework) worth 30 marks.

Home Study Expectations

Homework will be research based or written and given as and when required to assess the student's progression, improve understanding of work completed in class, and to provide breadth and challenge.



Possible next level of study

Higher Business Management.



Wider Achievement Opportunities

The course presents a variety of opportunities for students to make their own decisions about their learning and how they present their work in class, develop their ability to **work independently and as part of a team**, have contact with outside **real life businesses**, as well as **leadership opportunities**.



Possible Career Paths

Marketing, **insurance**, accounting, **law**, manufacturing, **importing/exporting**, local government, **civil service**, procurement, **advertising**, economics, **banking**, entrepreneurship, **office management**, transport and logistics, **hospitality management**, credit control, **administration**, public relations, **human resources**, retail and sales, **business development**, industrial relations, **property management**, health service management.